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The countdown is on - stunning new IVECO X-Way range launches soon

The wait is almost over for New Zealand transport operators, with IVECO's advanced new Euro 6-rated X-Way range to be launched later this month, providing buyers with a selection of models that produce fewer emissions, consume less fuel and are equipped with an extensive array of new safety features.

The X-WAY also delivers outstanding total cost of ownership and features the best of IVECO's fuel efficiency and on-road technologies, including its patented Hi-SCR technology that requires no parked vehicle regeneration.

The range comprises both prime mover and rigid models with a number of cabin options and GVMs and GCMs of up to 25 and 50 tonnes respectively (higher GCMs are available on application).

Designed and engineered in Europe and manufactured at IVECO's Melbourne production facility, the new range was extensively tested in both New Zealand and Australia prior to launch, ensuring it's well suited to demanding local conditions and applications.

At the heart of the vehicles are new, powerful yet efficient Euro 6 engines with output of up to 570hp and 2500Nm*. The engines meet stringent Euro 6 emissions levels through the use of IVECO's unique Hi-eSCR system as featured in the latest Euro 6 Eurocargo.

Matched to the new engines is IVECO's market-leading HiTroniX 12-speed automated intelligent transmission, which provides additional performance modes and longevity over its predecessors.

Driveline efficiencies aside, the X-Way also introduces a range of fuel-saving measures, designed to lower fuel use and reduce overall running costs, this includes a Driving Style Evaluation (DSE) system that's integrated into the IVECONNECT multimedia system.

Safety is also strong in the new X-Way and positions these models as segment leaders.

Standard equipment on all prime mover and rigid models includes Electronic Braking System (EBS) with Brake Assistance System (BAS), Electronic Stability Program (ESP), Hill Holder, Adaptive Cruise Control (ACC). Advanced Emergency Braking System (AEBS), and daytime





running lights. Prime mover models also feature a standard extended catwalk allowing for safer access to the back of cabin area to connect air hoses or conduct maintenance.

Smoothing out the bumps are several suspension options including front and rear Electronically-Controlled Air Suspension (ECAS), and to reduce vehicle build-up costs, the axles feature integrated weight scales.

IVECO Dealer Principal New Zealand – Wholesale and Retail Operations, Jason Keddie, said there has already been strong interest in the new X-Way range from existing and prospective customers.

"The release of the X-Way will significantly strengthen IVECO's heavy market position in New Zealand, and judging by the pre-launch interest, we think take-up will strong," Mr Keddie said.

"A combination of advanced safety features, cleaner and more powerful Euro 6 engines and breadth of models, coupled with IVECO's renowned low cost of ownership and high comfort levels, will make the X-Way a strong contender for a wide range of applications."

IVECO's new Euro 6 X-Way range will be officially launched at the TMC Trailers Trucking Industry Show in Christchurch on 20-21 March.

*570hp / 2500Nm is still undergoing final testing and will be unavailable at the time of launch.

IVECO NEW ZEALAND

Iveco New Zealand supplies commercial vehicles spanning the light, medium and heavy duty truck segments and, under the Iveco Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to prime movers rated at up to 90 tonnes GCM. The ACCO is developed and produced specifically for the Australian and New Zealand markets, complement Iveco's worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis. Iveco vehicles are ably supported by a dedicated network of 21 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, offroad trucks, and vehicles for applications such as off-road missions.

Iveco employs close to 21,000 individuals globally. It manages production sites in seven countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced

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technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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